



TOP Transnational
Orientaexpress
Platform

**GRAPHIC &
SOCIAL CONTENT
GUIDELINES**

Each partner commits to share content with all members through an online repository containing images, videos and texts.

Social content must comply with the EU guidelines and meet the indications provided by Oltre S.r.l. in the corporate image.

Graphic elements

The graphics must contain:

- The English EU Logo as per guidelines
- The project logo as per guidelines

Social communication

Each social or web communication must contain:

- The tags to the social profiles of each partner
- The project code ERASMUS+ KA226 PROJECT N. 2020-1-IT01-KA226-VET-009075
- The website project reference